

AGENDA ITEM FOR ADMINISTRATIVE MEETING () Discussion only
(X) Action

FROM (DEPT/ DIVISION): County Counsel

SUBJECT: Tourism Grant

<p>Background:</p> <p>In June, the Board approved setting aside funding to support tourism programs in Umatilla County for people with disability. An application for a grant for the funding has been received by the county. The grant will be utilized to create videos of local establishments showing their accessibility, that will be available on Chambers website and Travel Oregon.</p>	<p>Requested Action:</p> <p>Approve grant and authorize payment of \$25,000 to Mobility Matters</p>
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ATTACHMENTS: Application

*****For Internal Use Only*****

Checkoffs:

- () Dept. Heard (copy)
- () Human Resources (copy)
- () Fiscal
- (X) Legal (copy)
- () (Other - List:)

To be notified of Meeting:

Needed at Meeting:

Scheduled for meeting on: September 7, 2022

Action taken:

Follow-up:



**UMATILLA COUNTY
COMMUNITY AND ECONOMIC DEVELOPMENT**

BILL ELFERING, UMATILLA COUNTY COMMISSIONER
216 SE 4th Street – (541) 278-6201
Pendleton, OR 97801
Email to: gail.nelson@umatillacounty.net

GRANT REQUEST APPLICATION

Organization Name: Mobility Matters

Government Non-Profit Business Other (specify) _____

Address: 2442 SW Nye Ave City: Pendleton

Mailing Address: 2442 SW Nye Ave State: OR Zip: 97801

Contact Person: Darrin Umbarger

Phone Number: (541) 377-9288 Email Address: mobilitymatters2me@gmail.com

Project Name: Tourism Disability Inclusion

Purpose of the Project To bring people with disabilities to our community

Start Date 9/1/22 Ending Date 8/31/23

Amount of grant requested \$25,000.00 Date Needed 9/1/22

Complete the following budget:

Budget			
Income <i>(list projected funding sources)</i>		Expense <i>(itemized expected costs of project)</i>	
\$ 25,000.00	Funds on Hand	\$ 25,000.00	10 + business videos
	Total \$ 25,000.00		Total \$ 25,000.00

Number of new jobs created _____ Avg. Salary _____

Value of any new construction from this project: _____

Describe the project as to what will be done, who will benefit and how, collaboration with other organizations, other information we should know:

See attached

(Use Additional Pages, if Needed)

The Grants Committee meets quarterly on the last Wednesday of March, June, September and December. A report is expected at project completion; for multiple year projects, a progress report will be expected annually.

This project is focused on bringing people with disabilities to our community. It will focus on our local establishments, restaurants, motel/hotels and tourist attractions. The project will focus on supplying a video of local establishments showing their accessibility to people with disabilities. It provides visual content of the establishment including doorways, restrooms, hallways, walkways, entrances, etc. These videos will be available on the Chambers website and Travel Oregon, so people with disabilities looking for a place to visit will be able to see how accessible our community is. They can pick and choose what will fit with their disability and know where they can go while they are in town.

As a person with a disability I can tell you by experience that when I find a town, motel, restaurants or entertainment that fits my disability, I return often. I bring family and friends to join me. This will increase visitors to our community who may not otherwise visit us not knowing where they can go while they are here. Now they have a visual of where they can go.

We will track the businesses by spreadsheet that have been completed and verify they are on the websites as stated. With the funding requested, we should be able to get approximately 13 – 14 businesses completed within the next few months. This is just a start. There are well over 100 businesses that would benefit from this promotion in our local community.